

iStreet Network Limited

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istreet

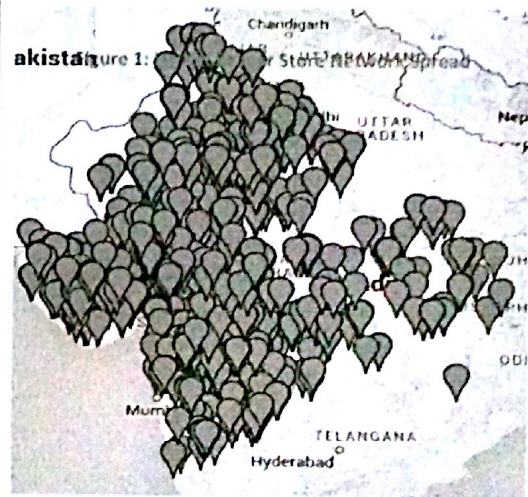
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iStreet Network launched its 2008th Store

iStreet Network Ltd. (BSE: ISTRNETWK) is India's 1st Internet Retail Store Company. The Company is actively building network of Internet Retail Stores called 'iStreet Bazaar', a fusion of online-offline retailing that addresses the problem of delivering eCommerce to the last mile of this country.

On March 24th, 2014 the Project "iStreet Bazaar" went live with few stores in the state of Gujarat. In less than 18 months the network of the Company has grown exponentially taking the total to 2008 stores. They cover large population residing in the states of western & central India, as depicted below:

State	iStreet Bazaar stores signed up	Number of cities, town and villages covered
Gujarat	607	118
Maharashtra	540	116
Rajasthan	699	176
Madhya Pradesh	133	51
Chhattisgarh	26	16
Haryana	3	2
Total	2008	479



The network of stores is covering 479 cities, towns and villages in 6 states. 73% or 351 of these cities, towns or villages have less than ONE lac population. iStreet Bazaar stores are also present in 61 such villages where the population is less than 10,000.

On the occasion, Managing Director Mr. Pradeep Malu said "It is all about reaching benefit of technology to the common people of India. Our effort shall continue in this direction in building a strong backbone of technology, fulfillment infrastructure, categories & products and continuously raising financial resources to achieve the objectives of the company."

About iStreet Network Limited

iStreet Network Limited is based in Mumbai and is listed on the Bombay Stock Exchange. Its mission is to simplify and deliver eCommerce to the last mile. It operates in the 'Internet & Catalogue Retail' segment and has successfully incubated its Internet Retail Store project through its network of 'iStreet Bazaar'.

For more information log onto www.istreetnetwork.com & www.istreetbazaar.com



Pradeep

Safe harbor statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further details please contact:

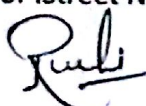
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For iStreet Network Ltd.



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Company Secretary

