

iStreet Network Limited

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iStreet Network on momentous growth path

- Builds over 1.7 lacs transaction in the month of July
- Launched 207 new stores taking total to 1818 stores

iStreet Network Ltd. (BSE: ISTRNETWK) is India's 1st Internet Retail Store company. The Company has started building business through its network of Internet Retail Stores called 'iStreet Bazaar', a new hybrid form of online-offline retailing which addresses the needs of common man of India.

iStreet Network Ltd. , earmarked impressive performance for the month of July, 2015. In just one month, the Company has build 1,73,399 transactions as against 105,837 transactions in the whole of last quarter. In the last month, the Company successfully leveraged the network build in the initial phase to scale up transaction volumes.

Also, the Company is continuously expanding its reach by building its network of "iStreet Bazaar" stores. In the month of July 2015, the Company has added 207 Network Partners in different towns and cities. This addition takes the total number of "iStreet Bazaar" stores to 1818.

This significant traction in a single month boosts our confidence and validates the phased growth strategy implemented by the company. It also demonstrates that the Company is geared in right direction to achieve its projected numbers of 15 lacs transactions and 4,000 Stores by the end of FY16. Tremendous opportunity lies ahead for the Company.

About iStreet Network Limited

iStreet Network Limited is based in Mumbai and is listed on the Bombay Stock Exchange. Its mission is to simplify and deliver eCommerce to the last mile. It operates in the 'Internet & Catalogue Retail' segment and has successfully incubated its Internet Retail Store project through its network of 'iStreet Bazaar'.

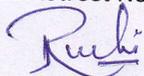
For more information log onto www.istreetnetwork.com & www.istreetbazaar.com

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For iStreet Network Ltd.



Ruchi Seksaria
Company Secretary

