

iStreet Network Limited

CIN L51900MH1986PLC040232

(Old Name – Principal Pharmaceuticals & Chemicals Ltd.)

513, Palmspring, Above Croma, Link Road, Malad West, Mumbai 400064

Tel.: +91 22 42576767 Email: info@istreetnetwork.com

Website: www.istreetnetwork.com

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iStreet Network Limited adds 'Wholesale e-Commerce' Opportunity for its Network Partners

iStreet Network Ltd (BSE: ISTRNETWK), which operates in the "Internet & Catalog Retail" through network of "iStreet Bazaar" Internet Retail Stores, has launched wholesale e-Commerce opportunity for its Network Partners.

The beta online wholesale platform to be launched by the company during this quarter will provide products from different categories like Mobiles, Laptops, Tablets, Accessories, Computer Peripherals, Kitchen Appliances, Kitchen Machines, Fashion, and Cameras etc.

"During Q1 (FY2014-15), the company's objective was to establish 'capacity' and do business just on test basis. We have already signed up over 180 Network Partners in Gujarat till now. This remarkable initiative is aimed at developing our network partner's potential to excel in Internet driven industry" says Mr. Pradeep Malu, Managing Director, iStreet Network Limited.

"This new initiative of Wholesale eCommerce is also a mode for us to help grow our network partners by providing them options of servicing nearby re-sellers with hassle free online ordering, door step delivery, good return policy and flexible payment options" he added.

To create adequate awareness about the initiative, field team would be engaged in training network partners across Gujarat about different aspects of registration, bulk ordering, delivery process and return policy.

The company has drawn the plan to set up 1100 stores during FY2014-15 and take these numbers to 2800 by end of FY2015-16.