



Investors' & Analyst Meet

19th November, 2014



investors@istreetnetwork.com

The logo for istreet features the word "istreet" in a lowercase, sans-serif font. The letter "i" is red, while the remaining letters "street" are green.

iStreet Network Limited



iStreet

eCommerce Simplified



Forward-looking Statement:

This presentation contains forward-looking statements relating to our future performance that are based on our current expectations, forecasts and assumptions and involve risks and uncertainties. These statements include, but are not limited to, statements regarding expected future performance (including, without limitation, projected financial and operating results for the company), business strategy and plans, as well as anticipated developments concerning our business and industry.

Our actual results may differ materially from those included in this presentation for a variety of reasons, including, but not limited to - changes in political, business, and economic conditions; foreign exchange rate fluctuations; the impact and integration of recent and future acquisitions; our need to successfully react to the increasing importance of mobile payments and mobile commerce and the social aspect of commerce; an increasingly competitive environment for our businesses; the complexity of managing an increasingly large and growing enterprise, with a broad range of businesses; our need to manage regulatory, tax and litigation risks (including risks); and our need to timely upgrade and develop our systems, infrastructure, and customer service capabilities at reasonable cost while maintaining site stability and performance and adding new products and features.

This presentation also contains product demonstrations (or reference to such new products), some of which are conceptual and may not be developed or launched in the same form, with all of the same features or at all.

You can find more information about factors that could affect our operating results in our most recent quarterly reports. You should not rely on any forward looking statements and we assume no obligation to update them. All information in this presentation is as of March, 2014 and we do not intend and undertake no duty to update this presentation.



A Company

creating

'ZERO to ONE'



A Company

driven by

Innovation



A Company

strives for

Excellence



A Company

changing landscape of
eCommerce



A Company

creating value for

Stakeholders

Customers / Buyers

Network Partners

Employees / Associates

Vendors / Brands

Shareholders / Investors



istreet
eCommerce Simplified

Common man popular image created by Sh. R.K. Laxman is used here just as a symbol. It is not our property.



Traditional eCommerce

ebay™

amazon.in

flipkart.com Marketplace

junglee

snapdeal.com

rediff SHOP & GIFT



The Reach

But all these marketplaces / channels

put together cover

less than 2%

population of India



The Reach

But all these marketplaces / channels
put together cover
less than 2.4 crore
population of India



Over 98% of India's
Population don't buy ONLINE

Common man popular image created by Sh R.K. Laxman is used here just as a symbol. It is not our property.



Over 98% of India's
Population don't buy ONLINE

Common man popular image created by Sh R.K. Laxman is used here just as a symbol. It is not our property.

Major Reasons



- No internet
- Computer illiteracy
- Payment system
- Fulfillment infrastructure
- Lack of Trust



istreet
BAZAAR.®

Sab ke Liye

A Project by iStreet Network Ltd.



What is iStreet Bazaar?

iStreet Bazaar is an Internet Retail Store
in a neighborhood where a common man can buy
products, ONLINE
(with assistance)

Introducing

istreet
BAZAAR.®

Sab ke Liye



eCommerce for the
Common Man of India

India's 1st Internet Retail Store



1

Go to the store



2

Select your product online



3

Pay by cash



4

Collect product after 3-5 Days



Number of Stores at the end of

FY 2014-15

1,100



7

300

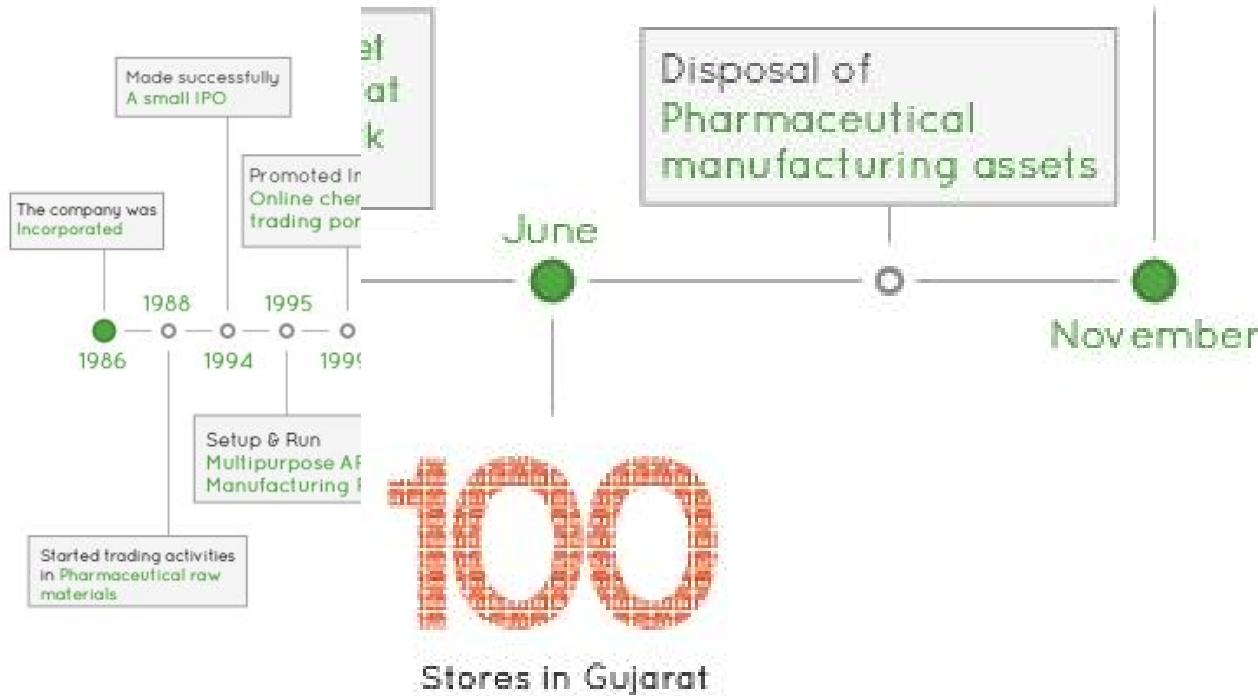
Stores in GJ & MH

300

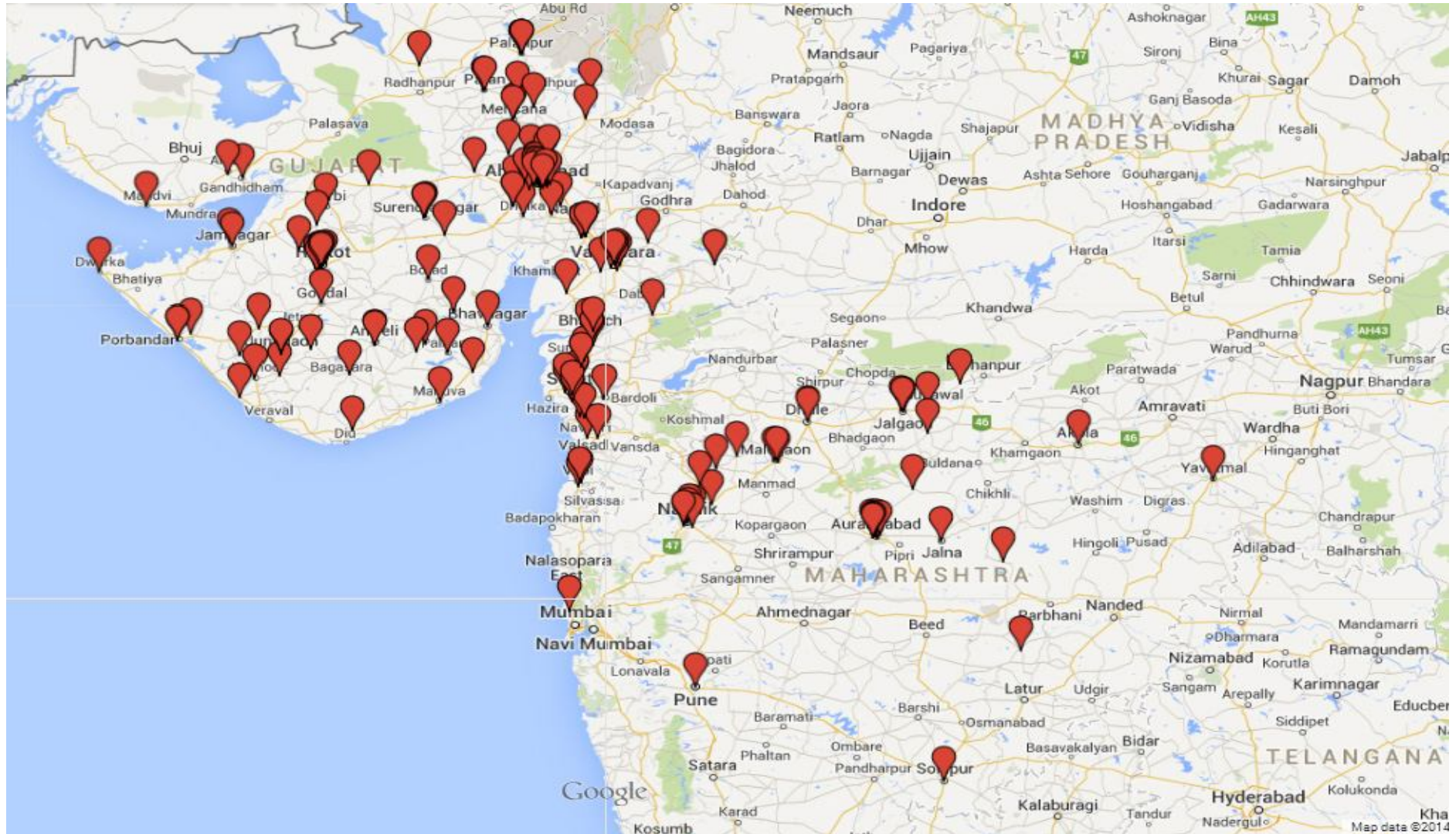
Stores in GJ & MH

Disposal of
pharmaceutical
manufacturing assets

November



In Gujarat & Maharashtra



Way ahead





Population covered at the end of

FY 2014-15

11 crore



Population covered at the end of

FY 2015-16

28 crore



Number of Stores at the end of

FY 2015-16

2,800



A Typical Store

Expected business

Rs. 50 ~ 70 lacs pa

Average Rs. 20,000 business per day



Managed by

Great Team



Number of Products Available

90,000+

Large number of Vendors signed
up as Supply Chain

Brands – For Example



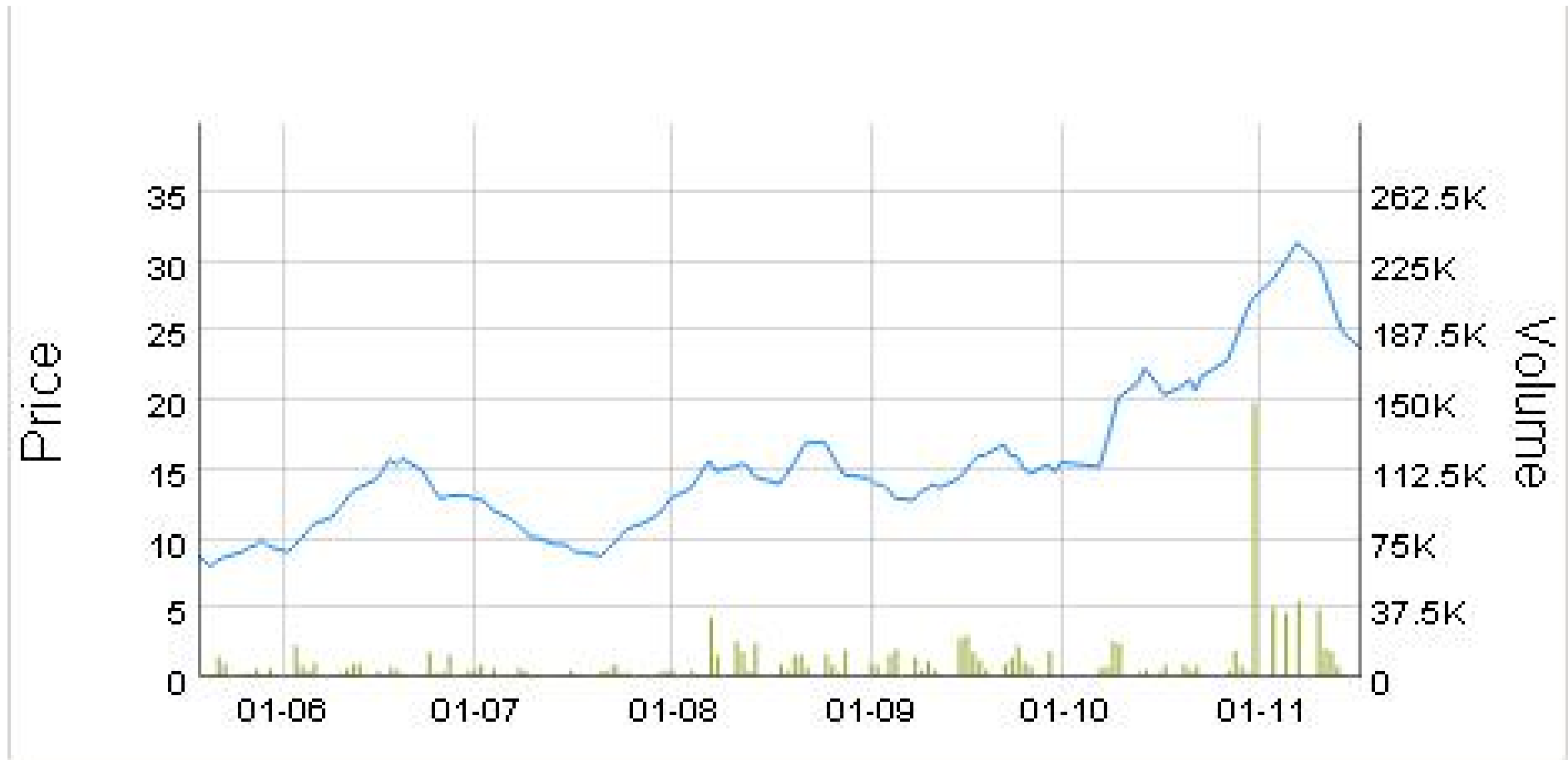


Wealth Creator

for its Shareholders

Large number of customers, stores, products, vendors
and excellent team

Stock Price Trend



International Recognition



istreet BAZAAR®
India's 1st Internet Retail Store Chain

OFFICIAL ALPHA STARTUP WEB SUMMIT

Received overwhelming response at the Web Summit 2014, Dublin

web summit

Where the tech world meets

In autumn of 2010 Web Summit began as an informal meet-up of 450 members of the tech community in Dublin. In 2013, 10,242 attendees came from all over the globe including business leaders from Google, Microsoft, Facebook, Box and over 60% of the Fortune 500.


This years attendees include

 **Dropbox**  **priceline.com**  **intuit**  **KASPERSKY**  **NETSUITE**  **tinder**  **sky**  **gettyimages**  **EVERNOTE**

Bloomberg "THIS IS DAVOS FOR GEEKS." **CNBC** "THE BIGGEST EVENT OF ITS KIND IN EUROPE." **theguardian** "IT DEFINES THE ECOSYSTEM." **WALL STREET JOURNAL** "THE GIANTS OF WEB ASSEMBLE IN DUBLIN."

International Recognition





"The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. If you are copying these guys, you aren't learning from them."

It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. Every new creation goes from 0 to 1."

From the book *ZERO to ONE* by Peter Thiel,



eCommerce Simplified



Questions for
simple answers

istreet
eCommerce Simplified



Thank You,

